



STATE OF WASHINGTON

DEPARTMENT OF COMMUNITY, TRADE AND ECONOMIC DEVELOPMENT

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Education Mission to Mexico

July 9-13, 2007

Why Mexico?

- Education has been a top priority for the Mexican government in the last 6 years. The government has invested not only in infrastructure, but also in creating more resources to train more people in order to compete in the global market.
- Demand for slots at Mexican public universities far exceeds supply, creating a huge potential market for U.S. schools to partner with Mexican higher education institutions to offer exchange programs and/or dual degrees.
- Mexico is ranked as our nation's seventh leading place of origin of international students in the 2005-06 academic year, an increase of 6.6% over the prior year.
- The states of Washington and Jalisco share an official sister state relationship to promote two-way trade, tourism and cultural and educational exchanges.
- Washington institutions can take advantage of developing and partnering with consulting/training firms to offer quality customized training programs, especially in the e-learning environments.

Mission Activities

CTED will organize a number of activities to help Washington's higher education institutions recruit international students from Mexico, establish partnerships with schools and industries, and set up exchange programs for their own students. Activities will include:

- Matchmaking meetings with potential agents, sister schools, and/or company partnerships
- Seminars to promote your programs
- Networking receptions with key players in the government and education sector
- Consultations with the U.S. Embassy and briefings on Mexico's education system
- Meetings with education-related government agencies and recruiters
- School visits and possible signing of MOU's

Who Can Benefit From Participating?

This mission is ideal for universities, community and technical colleges and other educational organizations seeking to learn more about opportunities in Mexico, as well as for those who are already active in the region and would like to expand their programs. In order to keep the delegation at a manageable size, admission will be on a first-come, first-served basis and the maximum number of participating schools will be 8.

Registration Information

The registration deadline is May 30. Participants are encouraged to sign up early and to provide input about their specific interests as we finalize the itinerary.

Mission Cost: \$800. Registration fee includes briefing, reception, ground transportation and seminar costs. **Airfare and lodging are not covered.**

Registration Form

Yes, I will participate in the Education Mission to: ☐ Mexico

Name, Title:

Phone:

School / Organization:

Fax:

Address:

Email:

City/State/Zip:

☐ Enclosed please find a check - MAKE CHECKS PAYABLE TO THE WASHINGTON STATE CHINA RELATIONS COUNCIL

☐ Please invoice me

Please provide the information requested above by faxing this page to Cheryl Hansen 206-256-6135, by emailing to cherylh@cted.wa.gov, or by mailing to the address on the letterhead. The deadline for submission is May 30th 2007.

Itinerary

Monday, July 9 – Washington to Mexico City

-Travel Day

Thursday, July 12 – Mexico City to Guadalajara

-Delegation Breakfast with Governor Gregoire
-Travel Day

Tuesday, July 10 - Mexico City

-US Embassy breakfast briefing
-One on one meetings with agents/partner schools
-Meetings with education organizations: AMPEI, ANUIES, Conalep
-Washington reception, U.S. Ambassador's residence

Friday, July 13 - Guadalajara

-One on one meetings with marketing agents
-Meetings with education organizations and partner institutions
-Closing Dinner

Wednesday, July 11 – Mexico City

-Delegation Breakfast with Governor Gregoire
-All day visits to potential partner schools/companies to visit campus and meet with officials: Universidad Tecnologica de Queretaro and Centro de Tecnologia Avanzada (CIATEQ)

Saturday, July 14

-Return Home